

Export Management Programme

Proven platform to gain practical insights on non-oil exports and a deep dive on the opportunities presented by AFCFTA. Exports help improve foreign exchange earnings, create employment opportunities, engender wealth creation and sustainable poverty reduction.

Overview

Recent developments in the global market and local oil sector have heightened the need for Nigeria to diversify its economy away from oil.

Mode of Delivery: In-class

EMP 11 LAGOS
4th-8th October, 2021
Lagos Business School,
Km 22, Lekki-Epe Expressway,
Ajah, Lekki, Lagos.

COURSE FEE
N195,000
Inclusive of VAT

EMP 12 KANO
11-15th October, 2021
To Be Announced

COURSE FEE
N210,000
Inclusive of VAT

Programme Outline

- Overview of Nigeria's export activities
- Assessment of the Potentials to become a Successful Exporter
- Accessibility of Export Markets - EU, USA, ASIA, African Countries, etc.
- Definition and implementation of the activities required to make a product market-ready
- Understanding of Export documentation
- Understanding, Selection and Implementation of Supply Chain Management for Exports
- Definition and implementation of Financial Management for Exports
- Selection and Application of on-going Export Development Business Processes
- Understanding the AFCFTA Treaty and the Opportunities it presents.

Once payment has been made, kindly send an email to the undersigned for confirmation.

Reservations/Additional Information Contact:

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FACILITATORS

Dr Frank Ojadi, LBS Faculty

Dr Obinna Muogboh, LBS Faculty

Key industry experts in Exports, Financial Management experts, NEPC experts and regulators

Target Audience

This 5-day programme is targeted at entrepreneurs, prospective exporters, financiers of exports, export sector regulators, MSMEs, state and federal government agencies, logistics service providers and any other interested parties.



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