

PMBA COURSE STRUCTURE

YEAR	SEMESTER	PROFESSIONAL MBA COURSE STRUCTURE	CREDITS
Year 1	1 st Semester	Analysis of Business Problems	3
		Corporate Financial Accounting	3
		Data Analytics I (formerly Quantitative Analysis for Business)	3
		Management Communication	3
	2 nd Semester	Cost & Management Accounting	3
		Business Ethics	3
		Operations Management	3
		Introduction to Marketing	3
	3 rd Semester	Human Behaviour In Organizations	3
		Entrepreneurship	1.5
		Operations Strategy	3
		Organizational Leadership	1.5
	Year 2	1 st Semester	Life Project Module
Economic Environment of Global Business			3
Strategic Management			3
Data Analytics II			1.5
2 nd Semester		Introduction to Financial Management	3
		Business Law	3
		Corporate Financial Management (CFM)	3
		Human Resource Management	3
3 rd Semester		Digital Business and Technology Management	3
		Business Plan(Final Year Project)*	6
		Social and Political Environment of Business	3
		Total Credit units for Core courses	66
		Electives:	
		(a) Entrepreneurship Track	
		Entrepreneurial Finance	1.5
Family Business Management		1.5	
Competing with Technology and Innovation	1.5		

		Business of Sports, Media & Entertainment	1.5
		(b) Technology Track	
		Competing with Technology and Innovation	1.5
		Business of Sports, Media & Entertainment	1.5
		E-Commerce & Platform Strategy for Business	1.5
		© General Management Track:	
		Negotiation: Elective	1.5
		Agri-business Management: Elective	1.5
		And any other two electives from either the Entrepreneurial track or Technology track.	
		International Module (Optional)	1.5

- For electives, participants are to take at least 6 credit units.