EMBA COURSE STRUCTURE

	DATES	EMBA COURSES	CREDITS	
		Analysis of Business Problems	3	
İ		Corporate Financial Accounting	3	
	1st Semester (Jan – Apr)	Data Analytics I (formerly Quantitative Analysis for Business Decisions)	3	
1		Management Communication	3	
İ	2nd Semester	Cost & Management Accounting	3	
1st Year	(May – Aug)	Economic Environment of Global Business	3	
		Operations Management	3	
		Introduction to Marketing	3	
		Human Behaviour In Organizations I	3	
	3rd Semester	Introduction to Financial Management	3	
İ	(Sep – Dec)	Social and Political Environment of Business	3	
İ		Business Ethics	3	
		Life Project Module	1	
2 nd Year		Marketing Management	3	
	1st Semester	Entrepreneurship	2	
	(Jan – Apr)	Corporate Finance	3	
		Operations Strategy	3	
		Human Behaviour in Organizations II	3	
	2nd Semester	Strategy I	2	
	(May – Aug)	Business Law	2	
		Digital Business and Technology Management	3	
		Business Plan*	6	
		Strategy in Emerging Markets: Core Course	2	
		Human Resource Management: Core Course	2	
	2ml C	Data Analytics II: Core	1.5	
	3rd Semester	Negotiation: Elective	1.5	
	(Sep – Dec)	Agri-business management: Elective	1.5	
		Managing Business Risk in Africa: Elective	1.5	
		Family Business Management in Africa: Elective	1.5	
		International Business Management: Elective	1.5	

^{*} The Business Plan is researched and written during the last three semesters of the programme.