



**LAGOS  
BUSINESS  
SCHOOL**

PAN-ATLANTIC UNIVERSITY

# MANAGEMENT ACCELERATION PROGRAMME





## OVERVIEW

**T**he Management Acceleration Programme (MAP) equips emerging leaders for their leadership journey, providing actionable knowledge and tools that empower them to meet the heavy demands and high expectations of their organisations.

While the programme design draws from LBS' experience in creating transformational educational experiences for high potential managers over the last two decades, as well as practical insights from skilled talent managers, it is to be particularly relevant to the new and upcoming generation of leaders. It is designed to enhance emerging leaders' performance readiness, fast-track their careers and accelerate their impact on their organisations.

## STRUCTURE

Classroom sessions are held 5 days every two months. MAP targets four key areas:

1. General knowledge – 1 to 4
2. Business Operations – 5 to 9
3. Leading self – 11 to 13
4. Leading others – 14 to 18

Executive Programmes

## OBJECTIVE

To prepare the emerging leader for the rudiments of leadership. This programme will prepare the participant to understand his/her internal and external business environment. It considers that the participants in this class will return for the Senior Management Programme after a couple of years.



## TARGET

Employees identified as possible future leaders and technical experts transitioning to management roles.

# WEEK 1

S/N	MODULE	BRIEF	NO. OF SESSIONS	
1.	Understanding the Economy	Basic knowledge of economic issues e.g. GDP, the national budget and how it affects business, important government policies, trending issues.	2	Week 1 24 sessions including a ¼ day (2 sessions) for a reflective exercise.
2.	Introduction to Strategy	Understanding an organisation's strategic intent. From Vision to Action Plans. Linking your role and function to your organisation's strategic intent	2	
3.	Digital Business Transformation	Data, Information and Intelligence, Information Intelligence, IT Infrastructure, Security Issues, Data Privacy, Trending Issues, e.g. Wearable technologies	2	
4.	Business Ethics	Introduction to ethics, Ethical valuation of choices and decision making, Person-centred ethics.	3	
5.	Accounting	Introduction to IFRS Compliant Financial Statements; Analysis and Use of Corporate Report for Business and Financial Decisions	2	
6.	Finance	Introduction to Finance, Financial Analysis, Decision-making, and Financial Instruments.	2	
7.	Marketing	Introduction to Marketing; Value Creation in Marketing; Segmentation, Targeting and Positioning.	2	
8.	Supply Chain Management	Introduction to Supply Chain Management (Process, emerging markets perspective (Nigeria), and global best practices)	2	
9.	Fundamentals of Decision Making	Problem solving and decision-making, systematic process of making decision, realistic evaluation of decision situations.	3	
10.	Reflective Exercise	1 quarter day session on the last day of the programme	2	

## WEEK 2

S/N	MODULE	BRIEF	NO. OF SESSIONS	
11.	Building Your Personal Brand	Introduction to personal branding, Strategic approaches to personal branding and Building a personal brand	2	Week 1 24 sessions including a ¼ day (2 sessions) for a reflective exercise.
12.	Self leadership		3	
13.	Corporate Entrepreneurship	Entrepreneurship, Unlocking the thought process of internal and external environments in value creation.	2	
14.	Management Communication	Communication as sharing of meaning; Persuasive Communication	2	
15.	Managing Corporate Power and Politics		2	
16.	Teamwork	Team and teamwork, Dynamics of team synergy, Effective team leadership.	2	
17.	The Emerging Team Leader		2	
18.	Understanding Change	<p>“There can be no real change except change in people”</p> <ul style="list-style-type: none"> <li>■ Understand the process and strategies for change</li> <li>■ Understand the need and imperatives for change</li> <li>■ Understand the dangers and opportunities in change</li> </ul>	2	
19.	Assessment debrief (1 & 2) Reflective Exercise Guest sessions	<p>Participants get to know their Professional Profile through the Central Test tool</p> <p>1 quarter day session on the last days of the program</p> <p>Guest speaker and About LBS. LBS Tour.</p>	<p>2</p> <p>2</p> <p>3</p>	