

Economics for Ethical Business Decision-Making



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PROGRAMME OVERVIEW

Economics provides the analytical foundation for sound and ethical business decision-making. It shapes how organisations plan resources, allocate investments, set prices, manage risks, and respond responsibly to economic and policy environments.

This programme introduces participants to applied economic analysis, integrating business ethics to demonstrate how economic choices influence markets, stakeholders, and society. Participants will engage with key economic indicators – including GDP, inflation, interest rates, exchange rates, and monetary policy tools – while examining their ethical implications for corporate conduct and public policy.

Delivered in a practical and engaging manner, the programme strengthens participants' ability to align economic reasoning with integrity, accountability, and long-term value creation.



KEY LEARNING OUTCOMES

Participants will be able to:

01

Understand economic concepts and their ethical implications for business decisions

02

Apply demand and supply analysis to pricing and ethical market behaviour

03

Interpret key macroeconomic indicators for responsible strategic planning

04

Manage macroeconomic and policy risks ethically

05

Understand monetary and fiscal policy mechanisms and their impact on corporate responsibility

06

Analyse the global economy, markets, and ethical risk management practices

WHO CAN ATTEND

1. Corporate Leads
2. Non-profit & NGO Leaders
3. Public Sector Officials
4. Business Owners

TRAINING METHODOLOGY

In this 3-day training, interactive activities such as case studies, group discussions, panel sessions, role-plays, and feedback sessions will be utilized to ensure participant practical learning, knowledge sharing and engagement.

DATE:

June 17-20, 2026

DURATION:

Three (3) Days

VENUE:

First Bank, First-floor Classroom

PROGRAMME FEE:

N499,000.00