

# Accelerating Management Research Excellence:

A Capacity-Building Workshop for Doctoral Candidates & Early-Career Academics



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## PROGRAMME OVERVIEW

Good academic and management research is the foundation of impactful scholarship and evidence-based decision-making. Advancing Management Research Capacity for Doctoral & Early Academics in Nigeria is a rigorous workshop designed to equip emerging scholars with the critical skills, methodologies, and frameworks needed to produce high-quality research that drives academic and industry relevance.

Through interactive sessions, expert-led discussions, and hands-on research development exercises, participants will refine their research design, strengthen analytical capabilities, and gain insights into publishing in top-tier journals. The programme fosters collaboration, mentorship, and global research perspectives, positioning scholars to contribute meaningfully to the field of management

## DAY 1

**Session 1:** Fundamentals of Research Methodology 1

**Session 2:** Introductory to Qualitative Research Modelling

**Session 3:** Introductory to Qualitative Research Modelling & Systematic literature review

**Session 4:** Qualitative Research Modelling: Coding, analyzing transcripts & field notes using NVIVO (Practical)

## DAY 2

**Session 1:** Building literature reviews using NVIVO

**Session 2:** Introduction to Quantitative Research

**Session 3:** Quantitative Research Modelling: Introduction to Regression Analysis

**Session 4:** Regression Analysis

## DAY 3

**Session 1:** Introduction to Structural Equation Modeling using AMOS

**Session 2:** Structural Equation Modeling using AMOS: Path Analysis

**Session 3:** Framing Research Article for International Readership

**Session 4:** Introduction to CKCLE Research Clusters

## WHO CAN ATTEND

1. **Doctoral Candidates:** Engaged in research related to management disciplines.
2. **Master's degree holders** interested in pursuing doctoral studies.
3. **Early Academics:** Newly appointed faculty or researchers in management fields seeking to enhance their research skills.

## TRAINING METHODOLOGY

Throughout this 3-day training, interactive activities such as group discussions, interactive sessions and networking opportunities through cluster development. will be utilized to ensure participant practical learning, knowledge sharing and engagement.

**DATE:**  
May 26-28, 2026

**DURATION:**  
Three (3) Days

**VENUE:**  
IMRC Classroom  
(Ground floor)

**PROGRAMME FEE:**  
N400,000.00