

LBS Owner-Manager Programme (OMP)

For Business Owners

Programme Dates

1st Run: **3rd March, 2025**
2nd Run: **5th May, 2025**
3rd Run: **13th Oct. 2025**

Structure:

Classes hold
one week every month,
over 6 months.

Mode of Delivery: Hybrid



Programme Overview:

The Owner-Manager Programme (OMP) is designed for owners/Managing Directors of medium to large scale organisations. It is designed to provide business owners with the skills and capacity to develop long-term strategic plans to transform their businesses and drive profitability.

Learning objectives and benefits:

- Acquire knowledge required to build competitive and sustainable businesses.
- Understand the importance of entrepreneurial leadership to inspire creativity and build commitment at all levels in an organisation.
- Gain knowledge on how to systematically innovate in cost-effective ways that are relevant to customers.
- Develop critical skills required to continuously identify and assess new business opportunities.
- Master the business dynamics and benefits of impact-driven for-profit businesses with a social impact and how it can optimise business sustainability and profitability.
- Discover how to build a culture of excellence for sustained competitive advantage.

Curriculum:

Sessions include:

- Boards: Formation and Relevance
- AI and its applications for business success
- Analysis of Business Problems
- Marketing Management
- Operations Management
- Control/Accounts Management
- Human Resource Management
- Team Building
- Communication Skills
- Financial Management
- Economic Analysis
- Social and Political Environment of Business
- Organisational Learning
- Business Strategy
- Business Ethics
- Change Management
- Business Law
- Entrepreneurship

The programme will provide opportunities for high-quality connections and continuous mentorship.

Who should attend:

- Founders or business owners/co-owners of companies with at least N200M annual turnover.
- Partners in professional firms with at least five professionals.
- Experienced professionals in the corporate world who wish to transition into Entrepreneurship.

Programme Fees:

N7,000,000.00 +
\$4,500 (int'l module)



SCAN CODE TO LEARN MORE

RESERVATIONS/ADDITIONAL INFORMATION

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