

Global Chief Executive Officer Africa Programme

Lead with clarity in a world of disruption

Mode of Delivery: **On campus**



Expand your global reach



As a senior leader, you map out your company's course, chart its strategy and foster a culture guided by clear objectives and a shared mission.

Today's global, interconnected world calls for senior leaders who are uniquely attuned to the economic currents and market shifts that could advance — or undermine — their firm's long-term sustainability.

The Global CEO Africa Programme has been designed and developed for leaders like you. It will enhance your strategic vision and equip you with new tools to better navigate disruptive trends that could impact your business.

By merging the expertise of three top business schools and three global venues, the programme delivers a singular learning experience like no other.

Globally minded executives



The Global CEO Africa Programme is designed for top-tier business leaders including board members, C-suite executives, presidents and chief decision makers of companies with interests or a

presence in Africa. Participants have an average of 20 years of experience in senior management roles, and reflect a diversity of sectors, profiles and cultural backgrounds.

Africa

Strathmore Business School
Nairobi, Kenya
Module 1

Africa

Lagos Business School
Lagos, Nigeria
Module 2

China

China Europe International
Business School (CEIBS), China
Module 3

Fees



The programme fee is \$30,500. An initial installment of \$10,000 is required to reserve a place on the programme within one week of acceptance, and full payment is due 30 days before the

programme starts. Cancellations received within 20 days of the programme start date will be subject to a 25% fee.

Get in touch with us today and discover how the GCEO Programme for Africa can transform your future

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