

Driving Profitability and Growth through Strategic Cost Management

Bridging the gap between corporate strategy and cost management practices

Date: Nov. 24, 2026 | **Duration:** 3 days | **Mode of Delivery:** Hybrid

Programme Fee: N750,000



Overview

This programme helps leaders build efficient cost strategies that sustain profitability. In today's competitive market, cost isn't just a number; it is a strategy, and the choices your team makes every day directly shape your organization's success. This programme teaches you how to align your cost structure with your long-term goals for enhanced profitability and greater impact.

Who should attend?

This programme is ideal for senior managers, finance leaders, operations heads, business owners, and professionals responsible for budgeting, cost control, or organizational growth. It is also valuable for teams facing high operating costs or planning expansion.

Key Learning Outcomes

- Participants will be equipped to make smart cost decisions that fuel sustainable growth and sharpen competitive edge.
- Participants will gain the ability to identify waste, align spending with value, and strengthen financial discipline across their organisation.
- Participants will learn how to manage costs as a strategic advantage rather than a reaction to pressure.

Structure and Curriculum

Fundamentals of Strategic Cost Management (SCM)

- Value Chain Analysis
- Strategic Positioning Analysis
- Revenue and Cost Driver Analysis
- SCM Case Study

Cost Analysis

- Industry cost profiles
- Product should-cost models
- Service should-cost models
- Case study: Product or service should-cost
- Process-based cost models

Cost Models and Costing Systems

- Price Discipline (dynamic cost models)
- Case Study: Price Discipline (product/service)
- Total cost of ownership (TCO) models
- Case Study: TCO (product/service)
- Rationale for Selecting a More Refined Costing System;
- ABC vs. Simple Costing Schemes;
- Case study: ABC vs. Simple Costing Schemes;

Faculty

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Dr. Francis Okoye

Secure Your Spot / Need to Know More?

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