



**Lagos
Business
School**
PAN-ATLANTIC UNIVERSITY



Driving Business Success

Position your organisation for
business growth and sustainability



Start Date
Nov 2



Duration
5 days



Mode of Delivery
Hybrid



Programme Fee: **N1,200,000**

Overview

In light of the recent socio-economic challenges facing Nigeria, businesses and business leaders in different sectors of the economy have been put under pressure to deliver shareholder value, business sustainability, and drive organisational growth. The resultant effect of this is that financial targets were missed and some organisations were unable to pay up debt leading to more difficult times.

It has become necessary that business leaders reappraise parameters put in place to define business success. This seminar is designed to enable business leaders have a better perspective and expectation of the economy in 2025 and empower them to position their organisations for business growth and sustainability.

Learning Objectives and Benefits

Participants will learn to:

- Spot opportunities and threats their businesses face
- Make informed strategic decisions based on data and insights on the economy
- Review business models and mode of operation in light of the environmental realities
- Revisit corporate culture and its adequacy in light of the prevailing business environment
- Create more value for customers and initiate short- and long-term strategies for winning
- Become more competitive and strategic in situations of volatility, uncertainty and complexity

Who Should Attend

- Chief Executive Officers
- Executive Directors
- Top Business Leaders

Structure and Curriculum

- Economic outlook and Business Implication
- Strategies for growth
- Leveraging on technology
- Managing change
- Building execution capacity
- Key stakeholder engagement
- Guest Speaker Sessions

Faculty



Dr. Okechukwu
Amah



Prof Olawale Ajai

Reservations/additional Information

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