



**LAGOS  
BUSINESS  
SCHOOL**

PAN-ATLANTIC UNIVERSITY



# Turning Strategies into Action

## Overview

Many organisations create great strategies but struggle to bring them to life. "Turning Strategy into Action" bridges that gap by teaching leaders how to execute with clarity, structure, and confidence.

Through real-world examples, guided exercises, and an easy-to-use strategic framework inspired by the Balanced Scorecard, participants learn how to transform plans into measurable outcomes. This programme provides the mindset, tools, and leadership discipline required to turn strategy into daily actions that drive lasting growth.

Learn the key principles of strategy development and implementation

Programme date  
**May 5, 2026**

Mode of delivery  
**Hybrid**

Duration  
**3 Days**

Fee  
**₦850,000**  
Excluding VAT

## Who Should Attend

This programme is designed for:

- Senior executives and directors shaping organizational strategy
- Top-level managers driving performance and results
- Leaders responsible for turning strategy into action
- Decision-makers overseeing cross-functional teams and departments
- Professionals seeking stronger alignment between vision, execution, and outcomes

## Learning Objectives and Benefits

After the programme, participants will be able to:

- Build stronger confidence in executing strategy, leading change, and turning goals into measurable results
- Gain practical tools to strengthen organizational discipline and improve overall performance
- Develop sharper strategic judgment and the ability to align, motivate, and inspire teams around a shared strategic vision.

### For More Information, Contact:

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