



**LAGOS
BUSINESS
SCHOOL**

PAN-ATLANTIC UNIVERSITY



Managing the Tech Startup Business



Programme date

August 4, 2026



Mode of delivery

Hybrid



Duration

3 days



Fee

₦1,200,000

Excluding VAT

Overview

The tech ecosystem in Africa is growing fast. Yet Venture Capital funding has slowed as investors return to capital markets that have moved to strong positive yields from the negative yields of the past, which drove capital into tech venture funding.

In the past, the seamless availability of investor capital could cover the inefficient running of tech start-up businesses. The situation has changed as investors expect tech startups to run professionally, efficiently, and sustainably with a clear path to profit. This makes imperative, the building management capacity of tech startups in Africa more strong, especially those in growth to scaleup phases, many of whose managers' backgrounds may be in tech/ engineering with minimal business experience.

While skills could be transplanted from traditional businesses to tech start-ups, it comes with a challenge that managers of traditional industries may struggle to fit into the agile, fast-paced, rapid scaling and experimentation nature of the tech startup. This program helps founders and senior executives of startups to build the required general management capacity needed to continue to scale and build more resilient and sustainable tech startup businesses.

Learning Objectives and Benefits

Participants in the program will learn

- Choosing Scalable Markets for Long-term Success of tech business
- Scaling the Tech Start-up and Building Resilient Operations
- Understand Financial Management, Unit Economics of their business, and building an accelerating path to profit
- Managing and leading agile mission-driven startup teams

Who Should Attend

Specific Target will include:

- Founders
- Senior Executives in Tech Startups
- Venture Capital/ Investment Firms Mid-Level Managers and Business Analysts.

For More Information, Contact:

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