



**LAGOS
BUSINESS
SCHOOL**

PAN-ATLANTIC UNIVERSITY



Beyond Forecasting: Excelling in Building Scenarios



Programme date
**October 20,
2026**



Mode of delivery
Hybrid



Duration
3 days



Fee
₦850,000
Excluding VAT

Overview

Traditional forecasting often falls short in today's fast-changing business environment. Beyond Forecasting: Excelling in Building Scenarios teaches leaders how to move past predictions and develop multiple, plausible scenarios that prepare organisations for uncertainty. Participants learn to analyse trends, test assumptions, and design flexible strategies that adapt to evolving markets. Through practical exercises, real-world examples, and scenario-building frameworks, the programme empowers leaders to make confident decisions, navigate disruption, and seize opportunities others may overlook.

"Beyond forecasting: excelling in building scenarios" equips leaders to anticipate change, explore multiple futures, and create robust strategies that guide organizations through uncertainty while turning risks into opportunities.

Learning Objectives and Benefits

At the end of this programme, you will:

- Move beyond linear forecasting to identify risks and opportunities
- Develop adaptive strategies for uncertain environments
- Make informed decisions with confidence
- Anticipate change and respond effectively to maintain a competitive edge

Who Should Attend

This programme is ideal for senior executives, strategy managers, and decision-makers responsible for guiding organizations through uncertainty. It benefits leaders seeking tools to plan for multiple outcomes, navigate disruption, and build strategies that keep their organizations agile and competitive.

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